



Pet Appreciation Day

Dogs Surfing, Celebrity Appearance and More FREE Activities!



THOUSAND OAKS, CALIF. (September 26, 2017) -- Bring YOUR dog to Janss Marketplace for a surfing experience on Sunday, October 15 from 9 a.m. to 4 p.m. The dog surfing is a featured activity at Shelter Hope's Pet Appreciation Day" celebration of 4,000+ pet adoptions,

In addition to getting your dog to try surfing in the "Lucy Pet Gnarly Crankin Wave Maker," the FREE fun-filled Pet Appreciation Day will feature activities including "Smooch a Pooch" kissing booth, Dojo BOOM "Athletic Challenge" and Kevin Bull appearance, presentations from local families who have saved the lives of many dogs affected by recent hurricanes and Mexico's earthquake disaster, DJ music, pet training information and giveaways from Camp Bow Wow. Attendees at the Janss Marketplace event will also get special offers from merchants including Dojo BOOM and Petco, which will open soon at Janss Marketplace.

During the event, the Canine Adoption and Rescue League (CARL) and Volunteers in Defense of Animals (VIDA) will join Shelter Hope Pet Shop and other local rescue organizations to try and place 100+ currently available animals in forever homes.

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Pet Appreciation Celebration/ADD ONE

The Shelter Hope Pet Shop is in a storefront space, at Janss Marketplace, located off the Moorpark exit on the 101 Freeway at the intersection of Moorpark Road and Hillcrest Drive in Thousand Oaks. The shopping center has provided the free space to the non-profit animal rescue organization for six years.

"Janss Marketplace is thrilled to support such an amazing organization," said Heather Danko, Senior Marketing Director for NewMark Merrill Companies, which owns the shopping center. She added, "Shelter Hope Pet Shop, which has rescued more than 4,000 homeless animals from the streets and shelters to find them forever homes."

The public is invited to the following events on October 15:

9 a.m. – 4 p.m. Surfing Dog Experience at the only southern California dog experiential event hosting the Lucy Pet Foundation's Gnarly Crankin Wavemaker, a huge portable wave machine filled with 5,000 gallons of water.

Kissing Booth: Take picture at the Kissing booth while Smooching a Pooch to post to Janss FB, or on Instagram: #janssmarketpl or Twitter at @JanssMarketPl, for the chance to win to win \$100!

Animal training and care booths and demonstrations

Athletic Challenge hosted by DoJo BOOM, the soon to open indoor recreation park at Janss Marketplace, for chance to win prizes.

Bake Sale-Offering sweet treats, all proceeds donated to Shelter Hope

DJ playing "howling" good tunes

Silent Auction; all proceeds donated to Shelter Hope

Prize Drawings including chance to win Reign of Terror Haunted House tickets. Reign of Terror, open in October at Janss Marketplace, is one of the top ranked haunted houses in the U.S., Visit www.rothauntedhouse.com for information and www.janssmarketplace.net for \$2 OFF offer.

--more Pet Appreciation events--

Pet Appreciation Celebration/ADD ONE

- 12 p.m. Meet Karen “Doc” Halligan, renowned veterinarian and author, who directed the Lucy Pet Foundation response after Hurricane Harvey and local area families who adopted rescued dogs to learn how YOU can help.
- 12 – 2 p.m. Meet Kevin Bull, star of *American Ninja Warrior* and *Spartan*, and an obstacle athlete at DOJO BOOM, at the soon to open park which will be located next to Toys R Us at Janss Marketplace. Get a preview of DOJO BOOM’s new form of indoor recreation with obstacles, climbing walls, aerial silks, stunt falls and Kevin Bull’s signature ninja obstacle course.
- 1 p.m. Presentation of Shelter of Hope “The Rescue Me” Award to Melanie Pozez of Bark Avenue Foundation.

About Shelter of Hope

Shelter Hope Pet Shop provides a fun, friendly place where visitors and volunteers can meet and interact with animals needing adoption. Shelter Hope Pet Shop also sells pet merchandise with all proceeds helping save the lives of homeless pets.

“Taking in dogs from natural disasters like Hurricane Irma and the earthquake in Mexico is what we do at Shelter Hope. Whether the dogs come from a high kill shelter in California or abandoned on a beach in Puerto Rico, we work to find them permanent homes. We are fortunate that Conejo Valley residents welcome these immigrants and help us find their forever home,” said Kim Sill, founder of Shelter Hope Pet Shop.

Shelter Hope Pet Shop is open on Wednesday through Saturday from 11 a.m. – 5 p.m. and on Sunday from 11 a.m. – 4 p.m. at Janss Marketplace. For more information about Shelter of Hope call 805.379.3538 or visit www.shelterhopepetshop.org.

About Janss Marketplace

Janss Marketplace is proud to invite the public to the FREE Shelter of Hope Pet Appreciation event. For more information about the event visit www.newmarkmerrill.net or contact Heather Danko, Senior Marketing Director, at hdanko@newmarkmerrill.com or call 818.710.6100.

Janss Marketplace is owned by NewMark Merrill Companies, LLC, which owns or manages a portfolio of over 80 shopping centers. Since 1984 Chairman and Chief Executive Officer Sandy Sigal has led NewMark Merrill in a community leadership role at Janss Marketplace and the company’s shopping centers in more than 45 cities throughout California, Colorado and Illinois.

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